Securing the Human Factor

SecurityAdvisor

Cyberthreats continue to grow at a furious pace and a large majority are targeting the most vulnerable part of a business—employees. With over 90% of security incidents having a human root cause, the need for security awareness training is obvious. But there's a big problem; conventional awareness training solutions are time-consuming, boring and even worse, they aren't effective.

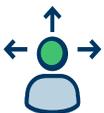## Strengthen the Last Mile of Security by Fortifying Users

SecurityAdvisor provides the world's **only real-time and personalized security awareness platform** that delivers a measurable reduction in security incidents. Its patented technology **quantifiably reduces security incidents** by delivering targeted, contextual training that's customized to address each individual's risky behaviors.

SecurityAdvisor partners with industry-leading enterprise technology providers and their marketplaces. With **single-click integration**, our proprietary AI-powered analytics engine automatically identifies and visualizes human risks, and then recommends tailored security awareness programs that deliver **individual micro-learnings** that nudge users towards safer, more secure practices.

Boost Cyber Immunity with Automated, User-Friendly Coaching

Traditional security awareness courseware does not work and **employees hate boring, cookie-cutter training sessions**. SecurityAdvisor delivers **bite-sized, user-friendly coaching** that's tailored to address the specific security behaviors and habits of each employee. Providing contextual content in a fun and entertaining way (e.g., games, posters, comics, text messages, newsletters, Slack pop-ups). **We make security education fun!**

360 Behavior Change Platform

Employee Risk Assessment

Phishing Simulation

Contextual Coaching for Employees

Security Outcomes Reporting and Visualization

Superior Outcomes with Unrivaled Efficiency

70%+ **reduction in overall security incidents**

75%+ **reduction in employee time spent on security training**

90%+ **lower endpoint malware detections**

$250+ **ROI/employee/year** (based on time savings, fewer security incidents to investigate, lower breach probability)

90%+ **of employees willingly engage with SecurityAdvisor coaching** vs. less than 25% for traditional awareness programs

About SecurityAdvisor

Founded in 2018, SecurityAdvisor is the only real-time and personalized security awareness platform that provides a measurable reduction in security incidents. Our patented platform integrates easily with existing security infrastructure to deliver personalized coaching for each employee, teaching them how to identify and remediate cyberattacks, and helping security teams better understand the human element of their organization's security posture.